

Welcome to the inaugural issue of In Your Vegan Style... woo hoo! If you previously flipped through magazines thinking "None of these are products vegan," hang on to your seats!

But this will hopefully be as helpful to omnivores who are trying to reduce their impact as it is meant to be a resource for ethical vegans who already omit animal by-products and testing in every controllable aspect of their lives.

To both groups, if you don't always know where to shop or find things, this should make it much simpler. Naturally, January is focused on winter—boots, coats, good moisturizers and comfort food—because who isn't already a little grouchy from the cold?

Click on the images to check out this month's features and feel free to leave feedback, send advertising or product inquiries, or arrange personal styling or shopping via the <u>Contact</u> page. Happy reading!



FASHION

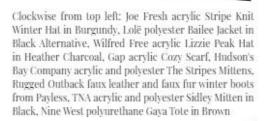
Some people prefer summer, while others can't wait to layer. But no matter which season gets your motor running, fashion lovers can agree that getting to choose extra pieces to their outfit is a silver lining to the grey clouds that come rolling in. And with more vegan companies popping up and more mainstream ones embracing awesome synthetic fabrics—like cozy acrylics, polyesters, polyurethanes and heavy cottons—it's pretty easy to look chic while shoveling snow. January is also a great time for sales! Some suggestions: A few inexpensive hats and pairs of mitts to change up your look, a big purse to stash them in when you head indoors, and a warm, but streamline, winter coat in a passably-neutral non-black shade like burgundy, charcoal grey, or khaki green.



















BEAUTY

Winter is certainly no friend to all skin types, which is why it's important to remember three things: Moisturize, moisturize, moisturize, moisturize! Otherwise, 'tis the season to be flaky... and that's no fun. Going vegan is known for helping to brighten and smooth complexions to begin with, but everyone can benefit even more with the right products. So while the wind is slapping you in the face and it's -20°C, look for creamy textures, hydrating ingredients, and cruelty-free labels. Just be sure to smell before you buy when possible to avoid getting saddled with overpowering scents. Plus, for any extra skin-related TLC this winter, try magical coconut oil (especially as a night cream).



DÉCOR

It may often seem like designers think leather, wool and down are the only fabrics to keep us snug as a bug in the wintertime but, the truth is, it's actually quite easy to avoid them if you take a little extra time to look. The same goes for alternatives to bone china dishes, as well as furniture, picture frames and other home items with bone-inlay decoration. So wrap yourself in a cruelty-free soft blanket, cozy up with some pillows, serve sweet treats on great plates, and don't forget the chachkas! Whether you like entertaining or enjoy quality time alone, there are loads of animal-friendly items to last you through the frigid temperatures and beyond.



DINING

Many of us have that common resolution to eat better and get healthier with the start of a new year. But, especially during the winter, we also deserve to treat ourselves sometimes! And since the wait to get into the new vegan Mythology (on the southwest side of Queen and Dufferin) was an hour and 20 minutes on the Friday night before New Year's, I returned to its older vegan sibling next door, Doomie's—a fellow child of The 5700 Inc.—for some cozy food. The funky eatery is perfect for a casual dinner date or hangout with friends, complete with delicious veggie burgers and fries, tacos, booze, dairy-free milkshakes, and other great cruelty-free spins on the classics. For more fun, there's an arcade game and basement selfie room, plus cheeky signs littered throughout the small joint.

