

A person wearing a plaid shirt and jeans stands with hands in pockets in a garden setting. The background is filled with green foliage and trees.

# IN YOUR VEGAN STYLE

JUNE 2018

*Spruce up the man cave  
this Father's Day month*

MUCH-NEEDED  
*updates to  
his wardrobe*

HIS FAVE  
MEAT-FREE  
RESTAURANT

*And who says guys can't have  
BEAUTY PRODUCTS?*

## JUNE 2018

In a world devoted to consumerism, women are definitely the usual target market of many fashion and home companies. Men often seem to have various other perks, but this is one area where we think they could use a little boost.

With that in mind, rather than focusing solely on dads this month as Father's Day comes and goes, we decided to devote the June issue to *all* men because they should have access to cool vegan options in their day-to-day style now, too!

Hear that, gentlemen?

From awesome fashion labels that help you put the finishing touches on your favourite pants-and-shirt combo, and some useful goodies for chilling at home, to everyday clean-up necessities and (of course) a casual and fun place to visit for great food and drinks, we've got you covered.



**DINING:**  
Guy-friendly grub



**FASHION:**  
Cool gear to amp up his closet



**BEAUTY:**  
Natural products he'll love



**DÉCOR:**  
Home goods for him



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*FASHION\**

Whether he's actually into fashion or not, there are those various wardrobe staples from top to bottom he needs anyway—right down to the bloomers! Because it's important to consider the animals at all times and on all parts of your body. Men's shoes may be a more difficult to find vegan-friendly, but lots of new companies are popping up now that help to fulfill this formerly, perhaps, forgotten niche market. And since summer is also fast approaching, we included both sandals and lightweight sneakers, plus a few other important pieces, including a breathable hat, cool timepiece, multi-purpose bag, and topped it off with a chic year-round jacket he will truly love!



Clockwise from top left: Brave Gentleman organic cotton moleskin and recycled polyester Moto Jacket, WAMA Underwear bamboo boxer briefs, Levi's cotton Classic Chambray Newsboy Cap, Truthbelts polyester and vinyl Stegosaurus Belt, Birkenstock EVA Arizona Essentials Sandals, Uniqlo polyester 3Way Bag, Ethletic Fair Trainer Lo Cut Classic, Hurlig Lane stainless steel Lorelai Men's Watch

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**BEAUTY**

When it comes to beauty routines, men have often remained decidedly low-maintenance. But there's a major rise in two-way equality and, with that, many are choosing to embrace their inner metrosexual and take better care of themselves all around. Some great brands are totally on board with this idea, too—in addition to good old basic (and effective) products, they've been introducing tons of specially formulated products and exclusive men's lines that cater to guys' individual needs (especially when it comes to skin and facial hair). As long as they can still get ready in under 20 minutes, there's no major shift in the universe besides a little better grooming.



Clockwise from top left: The Soap Works Clay Soap, Buck Naked Soap Company Post Shave Restorative Toner, Etikally 'The Gentleman' Toiletry Bag, Kiss My Face 4 in 1 Shave Cream, Wild by Herbal Cowboy Maximum Protection Deodorant, JASÖN Powersmile Toothpaste, Preserve Shave 5 recycled plastic razor

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*DÉCOR*

The book "Men Are From Mars, Women Are From Venus" explains how, historically, most women have been communicative when they are upset, wanting to discuss the situations with friends, while men have tended to instinctually retreat into their cave and want to be alone. Well, fast forward to modern times and that cave has had the opportunity to become pretty stylish! Simply put, even guys who don't really care about home decorating want a nice, cozy place to relax in. And that's where modern design comes in for understated furniture and cool accessories that look great, but are also totally functional. It's nice when the cave looks charming and well-decorated.



Clockwise from top left: Kvell wood Versa Garment Ladder; W&P hardwood, brass and steel Bartender's Knife; W&P glass Barware Set; W&P walnut wood Host Board; Kvell velvet Boto Tall and Short Storage Ottomans





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### *DINING*

Although men have yet to fully shake that notorious 'meat and potatoes' stereotype for good reason, there's an arguable shift in the demographics of people becoming more health- and socially-conscious. Could it be the rise of cancer, heart disease, and diabetes, not to mention all of the social media and documentary exposure about factory farming and animal captivity? Either way, it certainly helps that literally *everything* can be made without meat, dairy and eggs. And Toronto's popular Hogtown Vegan proves this. Over the past seven years, the restaurant has transformed from an unsuspecting spot on Bloor Street with minimal waiting to a larger unit further west with a regular line and second location at College and Bathurst with a patio. Because isn't cruelty-free food extra comforting?



Clockwise from top left: Hogtown's second location at 382 College Street, Unchicken Burger and Caesar Salad, Quesadillas, Chocolate Mousse, Southern Combo (unchicken tenders and barbecue sauce with mac & cheese and a side of collard greens), Fries Supremacy

